

RESEARCH REPORT ON :-  
**V-GUARD  
INDUSTRIES LIMITED**

Founder: Kochouseph  
Chittilappilly

Founded: 1977

Headquarters: Kochi, Kerela

Revenue: Rs. 25.66 billion

Number of employees: 2217

Date of report - 30 July 2021



## About V-Guard Industries Limited

The origin of V-Guard dates back to 1977, when Mr. Kochouseph Chittilappilly, with a burning passion to make a difference, set out to build a robust brand in the Indian electrical and electronic goods market. With a small manufacturing unit for voltage stabilizers, a vision and a strong make-do belief.

Within a short span of time, V-Guard grew rapidly to become a name synonymous with voltage stabilizers across South India. The company soon expanded its range of products to include Digital UPS, Inverter and Inverter Batteries, Electric Water Heaters, Solar Water Heaters, Domestic Pumps, Agricultural Pumps, Industrial Motors, Domestic Switch Gears, Distribution Boards, Wiring Cables, Industrial Cables, Induction Cooktops, Mixer Grinders, Fans, Gas Stoves, Rice Cookers, Modular Switches & Air Coolers. In less than four decades, V-Guard earned a reputation for solidity and reliability for designing and manufacturing products that are built to last. V-Guard has embarked on a series of transformational exercises across customer service, supply chain management functions, ushering in a paradigm shift in sales & marketing and quality-first processes across the organization, to serve customers better and enhance their delight.

**Our Vision:-** Be India's Leading Brand, Driving Market Leadership with Thoughtful Products and Experiences to Enrich Consumer Lives and Enhance Stakeholder Value.

Mr. Abhijeet Senger

Research Analyst

CMP INR : 250

RATING: Buy

1<sup>ST</sup> TARGET : 300

2<sup>ND</sup> TARGET : 350

SL : 190

### COMPANY OVERVIEW

Market cap	10,716 cr.
Face value(rs)	1.00
P/E ratio	53.55
Book value	28.27
52 week high	285.00
52 week low	159.35
Return on Equity(ROE)	19 %





# V-Guard Industries Limited Owned By Mutual Fund

## Last 6 Quarters

	June 21 No. of shares	March 21 No. of shares
<b>Total</b>	<b>00</b>	<b>39,221,492</b>

### Note:-

For schemes that have not disclosed the number of shares, the same has been calculated on the basis of the closing price of the stock on the BSE/NSE as on the portfolio date. The increase/decrease in the share quantity besides the fund buying or selling the shares from the market, could also be due to any bonus, split, rights, or restructuring in the company.

## Financial Highlights Of V-Guard Industries Limited

Financial highlights refers to a section appearing in an annual report that includes a multi-year comparison of operating and business metrics. Financial highlights are often times the first section appearing in an annual report, providing investors with an at-a-glance view of the company's recent performance.

The information contained in an annual report is normally audited by the company's accounting firm and includes financial highlights, a Chairperson's Letter as well as the Form 10-K. The financial highlights section of the report usually contains performance over the last several years in addition to the percentage change in each metric over time.

<b>EOD Close</b>	<b>248.75</b>
<b>EBITDA</b>	<b>307.43</b>
<b>Profit Margin</b>	<b>0.074</b>
<b>Qtr Revenue growth YOY</b>	<b>0.571</b>
<b>Qtr Earning Growth YOY</b>	<b>1.15</b>
<b>Revenue TTM</b>	<b>2723.51</b>
<b>Gross Profit TTM</b>	<b>849.33</b>
<b>Revenue Per Share TTM</b>	<b>63.51</b>
<b>Enterprise Value</b>	<b>9796.14</b>
<b>Outstanding Shares</b>	<b>43.02</b>
<b>Consensus Target</b>	<b>234.93</b>

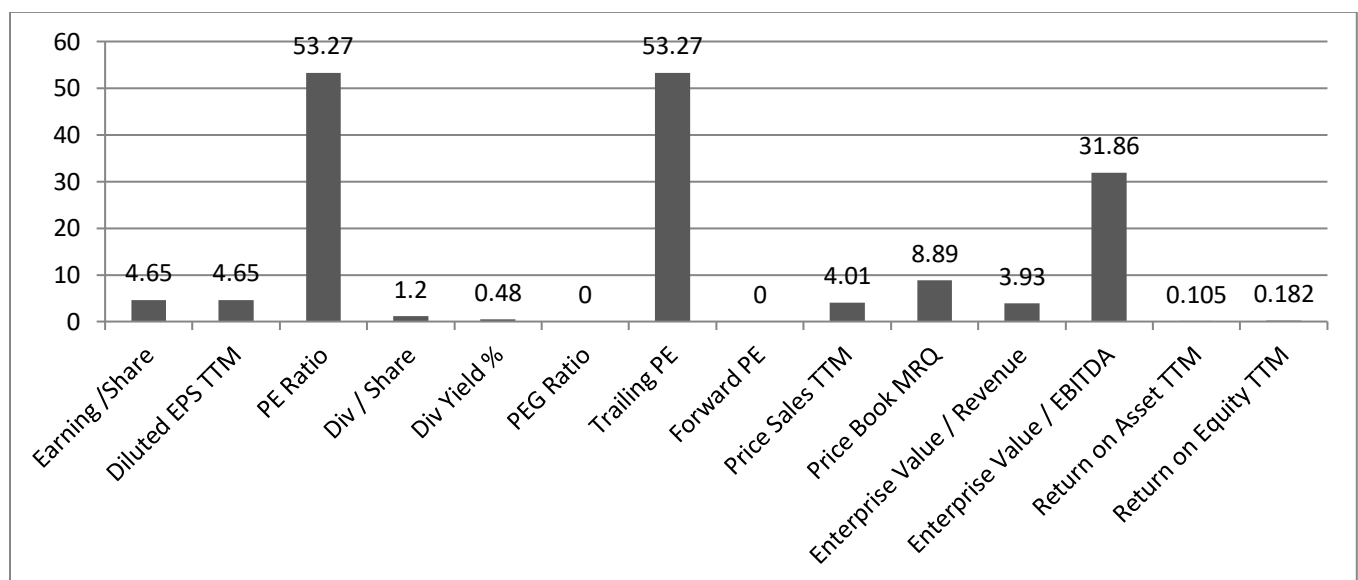


## Key Ratios Of V-Guard Industries Limited

Key ratio of V-Guard Industries Limited specifically designed to help traders gauge the overall sentiment (mood) of the market. The ratio is calculated either on the basis of options trading volumes or on the basis of the open interest for a particular period. If the ratio is more than 1, it means that more puts have been traded during the day and if it is less than 1, it means more calls have been traded. The PCR can be calculated for the options segment as a whole, which includes individual stocks as well as indices.

Financial ratios are important tools for quantitative analysis. Certain ratios are available to evaluate both short and long-term financial and operational performance, making them useful at identifying trends in the business and providing warning signs when it may be time to make a change. There are also specific ratios that can measure important variables essential to one industry or another. By evaluating particular ratios, a business can benchmark itself against similar companies and understand its strengths, weaknesses, threats and areas of opportunity.

Earning /Share	4.65
Diluted EPS TTM	4.65
PE Ratio	53.27
Div / Share	1.20
Div Yield %	0.480
PEG Ratio	0
Trailing PE	53.27
Forward PE	0
Price Sales TTM	4.01
Price Book MRQ	8.89
Enterprise Value / Revenue	3.93
Enterprise Value / EBITDA	31.86
Return on Asset TTM	0.105
Return on Equity TTM	0.182





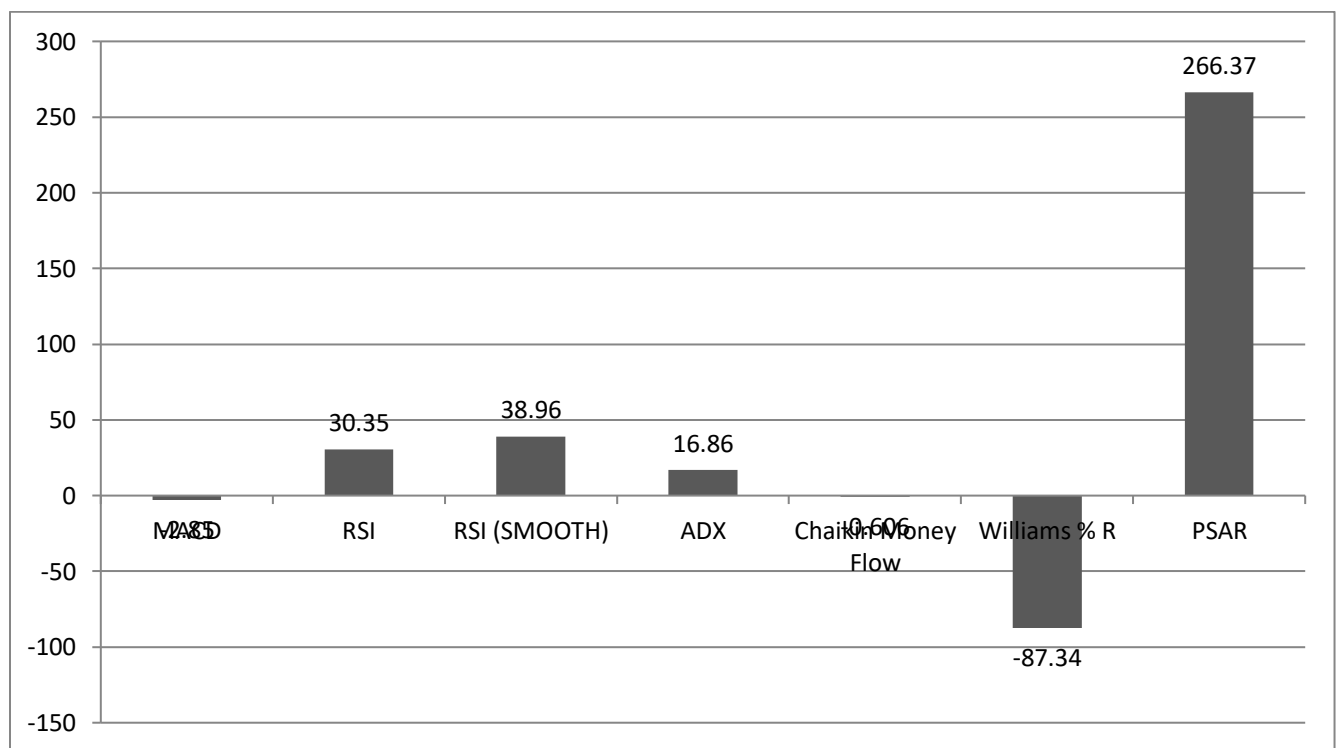
# Key Technical Indicators Of V-Guard Industries Limited

Technical indicators are heuristic or pattern-based signals produced by the price, volume, and/or open interest of a security or contract used by traders who follow technical analysis.

In general, technical indicators fit into five categories: trend, mean reversion, relative strength, volume, and momentum.

Leading indicators attempt to predict where the price is headed while lagging indicators offer a historical report of background conditions that resulted in the current price being where it is.

MACD	-2.85
RSI	30.35
RSI (SMOOTH)	38.96
ADX	16.86
Chaikin Money Flow	-0.606
Williams % R	-87.34
PSAR	266.37





# Key Moving Average Of V-Guard Industries Limited

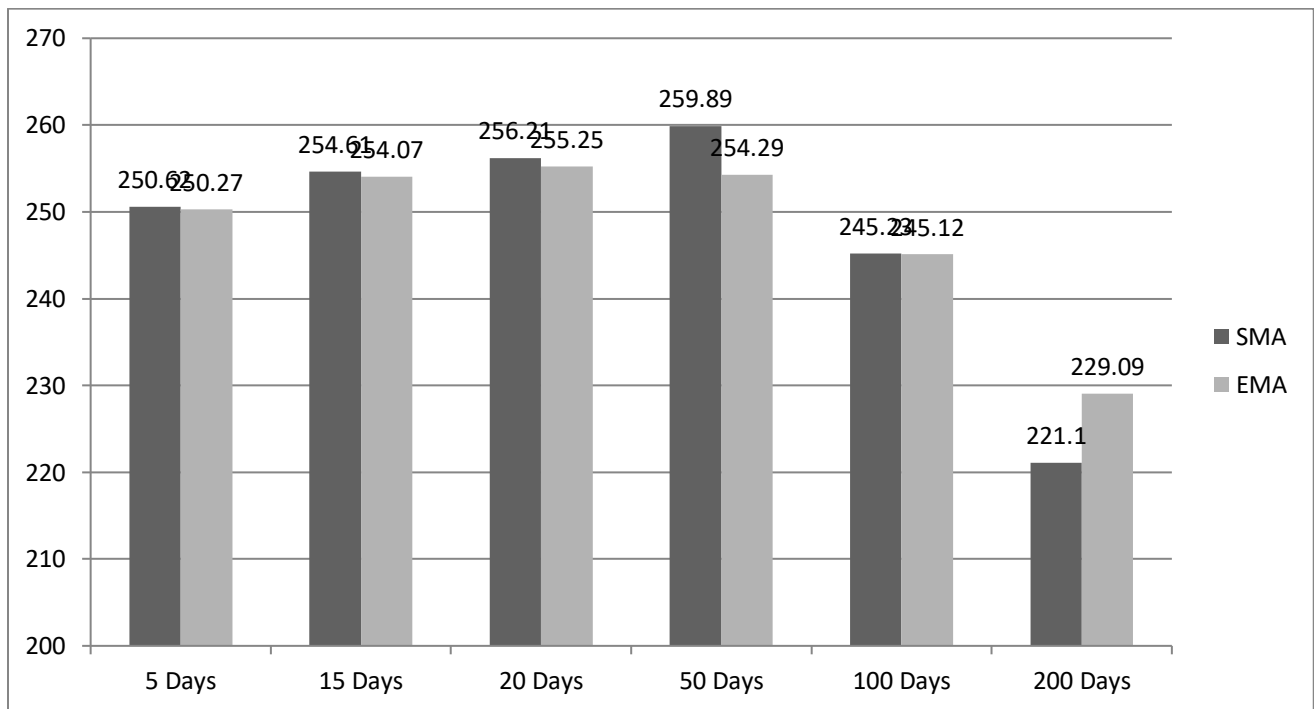
A moving average (MA) is a stock indicator that is commonly used in technical analysis.

The reason for calculating the moving average of a stock is to help smooth out the price data over a specified period of time by creating a constantly updated average price.

A simple moving average (SMA) is a calculation that takes the arithmetic mean of a given set of prices over the specific number of days in the past; for example, over the previous 15, 30, 100, or 200 days.

Exponential moving averages (EMA) is a weighted average that gives greater importance to the price of a stock on more recent days, making it an indicator that is more responsive to new information.

MA	SMA	EMA
5 Days	250.62	250.27
15 Days	254.61	254.07
20 Days	256.21	255.25
50 Days	259.89	254.29
100 Days	245.23	245.12
200 Days	221.10	229.09





# Daily Candlestick Chart Patterns

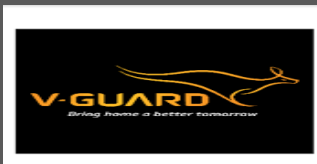
V-Guard Industries Limited share price forecast & targets for short-term is a downtrend, and nearest possible share price target is 300 for short term holding.



# Weekly Candlestick Chart Patterns

V-Guard Industries Limited share price forecast & targets for mid-term is an uptrend, and nearest possible future share price target is 350.





# Monthly Candlestick Chart Patterns

V-Guard Industries Limited share price forecast & targets for long-term is an uptrend, and nearest possible share price targets are 350.

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NSE:VIGUARD, 1D 249.00 ▲ +0.25 (+0.1%) O:251.00 H:256.40 L:247.25 C:249.00



## SHORT TERM HOLDING CALL (1.5 Month)

CASH CALL :- BUY VIGUARD AT 250, 1<sup>st</sup> TGT- 300, 2<sup>nd</sup> TGT- 350 , SL- 190





## V-Guard Industries Limited Support & Resistance Levels

Pivot	S <sub>2</sub>	S <sub>1</sub>	Pivot point	R <sub>1</sub>	R <sub>2</sub>
Fibonacci	244.29	248.28	254.73	261.19	265.18

**S<sub>1</sub>** - First Support Level,    **R<sub>1</sub>** - First Resistance Level,    **S<sub>2</sub>** - Second Support Level,    **R<sub>2</sub>** - Second Resistance Level

## V-Guard Industries Limited Technical's View

50 Day EMA	Close is Above EMA 50 (Short Term)	Bullish
100 Day EMA	Close is Below EMA 100 (Mid Term)	Bullish
200 Day EMA	Close is Below EMA 200 (LongTerm)	Bullish
MACD (12 26 9)	MACD Line is Less Then SIGNAL Line	Bearish
RSI (14)	RSI is Below 30	Oversold
MFI (14)	MFI is 39.81	Sideways
CCI (20)	CCI is Below -100	Oversold
WILLIAM %R (14)	William %R is Below -79.81	Sideways
ADX (14)	ADX is Above 20 & +DI is Below -DI	Down Trend



# Share Price History Of V-Guard Industries Limited

DATE	OPEN	HIGH	LOW	CLOSE	VOLUME
29-July-21	249.50	253.50	247.70	248.75	411 K
28-July-21	252.00	252.50	246.25	247.70	661 K
27-July-21	254.75	257.00	250.75	251.70	1474 K
26-july-21	252.50	256.50	252.00	254.65	471 K
23-july-21	252.00	256.80	249.25	250.30	1392 K
22-july-21	254.90	259.80	249.05	250.00	1745 K
20-july-21	257.65	259.00	248.50	249.90	965 K
19-july-21	262.85	265.40	255.20	256.10	1982 K
16-july-21	260.75	266.00	258.00	258.90	1129 K
15-july-21	257.50	260.95	257.25	259.45	290 K
14-july-21	261.40	261.40	258.00	258.45	284 K
13-july-21	260.90	262.00	257.00	258.75	231 K



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